

The Creative Design Recipe

1. TOI AWE: THE IDEA

Get it down
Why that idea?

Paper, notes, reflections, quotes, photos
Show us how your idea develops

Make a proper draft, a sketch, explore different elements, colours, shapes, textures
Why did you choose these things?

2. TOI IRO: CONTEXT & RESEARCH

Context
Is there information or knowledge in you draft?

Rangahau resources
Where are you getting your information from?

Whakapono
Are sources and resources reliable?

3. TOI RAUPAPA: SEQUENCING

Time
How much time can you give yourself?

Space
What does your environment need to be like?

Sourcing the materials
What are you going to need?

4. TOI HANGA: SKILLS

Strengths
How can you utilise what you're naturally good at?

Improvements
Are there things you want to be better at?

You
What makes you unique? How could you bring that to the design?

5. TOI ARO: REFLECTION

Awareness/ mōhiotanga
What thoughts and emotions are arising?

6. TOI HUA: CULMINATION

The process
*What principles did you focus on
Some more than others?*